

The logo features a dark blue rectangular background with the word "CALIFORNIA" in white, uppercase letters at the top. Below it, the words "ROARS BACK" are written in a much larger, bold, white, uppercase font. Two horizontal orange bars extend from the left and right sides of the blue rectangle, passing behind the text. The entire graphic is centered on the page.

CALIFORNIA
ROARS BACK

Governor Newsom's \$100 Billion California Comeback Plan

THE LARGEST SMALL BUSINESS RELIEF PROGRAM IN THE NATION

Social Media Toolkit

Graphics: <https://govca.box.com/s/n5lp00d3ux3eeuwpb5s2pwqqwg7ekkez>

Hashtag: #CAcomeback

Tags: @CAGovernor

- Governor @GavinNewsom's #CAcomeback Plan doubles down on support for small businesses to recover from the pandemic - investing an additional \$1.5 billion in #CAreliefgrants – bringing the total to \$4 billion - representing the largest small business grant program in the country.
- California's small businesses are the backbone of our economy and @CAGovernor is not leaving them behind. The #CAcomeback plan expands small business grants to \$4 billion, making it the largest small biz relief program in the country.
- In April, @CAGovernor signed the largest state small business tax cut in the nation. Now, he's proposing the the largest small business relief grant program in the nation under the #CAcomeback Plan. California's small business will come roaring back from the pandemic.
- The #CAcomeback Plan will allow California's businesses to come roaring back from the pandemic. @CAGovernor's plan will expand the #CAreliefgrant program by \$1.5 billion making it the largest small business grant program in the country.
- California is home to 4.1 million small businesses and @CAGovernor's #CAcomeback plan will help them roar back from the pandemic. He's proposing more small biz grants and hundreds of millions in grants and tax credits to attract business to California.

- Governor @GavinNewsom knows that California's small businesses are critical drivers of our economy and that's why his #CAcomeback plan doubles down on supporting their recovery from the pandemic.
- Small businesses are critical drivers of economic growth and mobility—creating two-thirds of net new jobs, building wealth in communities, and innovating to solve global problems. The #CAcomeback Plan will allow CA's businesses to come roaring back from the pandemic.