



## Political Empowerment – Training Series

### Registration

**Early Registration (Before 3/15/19) - \$50.00 per person**

**Registration (After 3/15/19) - \$75.00 person**

**Students - \$40.00**

REGISTER ONLINE AT: <https://www.eventbrite.com/e/running-for-office-101-tickets-57298074082>

### TRAINING SERIES II

Saturday, March 23, 2019 8:15am – 4:00pm

Vision View Office Complex, MOR Wisdom Room, 4974 E. Clinton Way, Fresno, Ca 93727

### **RUNNING FOR OFFICE – 101**

**8:15AM - 9AM** **Registration/Networking/Continental Breakfast**

**9AM – 11AM** **Session One: LESSONS FROM THE FRONT LINE**

*A Conversation and Discussion with Formerly, Current & Recently Elected African American Women*

*Officials: Is being an “HONORABLE” really all that? The Pros & Cons of running and serving in office!*

**Moderator:** The Honorable Dezie Woods-Jones, Founder and State President, BWOPA

**Panelists:** Hon. Glenda Allen Hill, Hon. Fatima Alleyne, Hon. Surlene Grant, Hon. Linda Handy,  
Hon. Cynthia Sterling, Hon. Kimberly Tapscott Munson, Hon. Keshia Thomas.

**11:15AM – 1:15PM** **Session Two: Personal Assessment: ARE YOU REALLY READY TO RUN?**

*A Panel of distinguished professionals will help you assess your strengths and weaknesses while reviewing Critical Components of Seeking Public Office.”*

**Moderator:** Kellie Todd, Founder of Sistallect

**Panelists:** Dr. Robyn Fisher, Dr. Eileen Pippins, Irella Blackwood



**1:15PM – 1:45PM**     **BREAK FOR LUNCH**

**1:45PM – 3:30PM**     **Session Three: “THE NUTS & BOLTS OF RUNNING & WINNING  
A SUCCESSFUL CAMPAIGN”**

***A Conversation with Professional Campaign Strategist/Managers/Consultants/Fundraising Experts***

**Moderator:** Peggy Moore, Campaign Consultant and Former Director of California President Obama’s Campaign

**Panelists:** Peggy Moore, Andrea Shorter, Lisa Williams

**3:30PM -4:00PM**     **RAP-UP and NETWORKING**

### ***Our Training Faculty***

Hon. Surlene Grant, Transportation Consultant and Former Vice Mayor of San Leandro

Hon. Glenda Allen Hill, Superior Court Judge Fresno County

Hon. Jayne Williams, Former City Attorney for the Cities of Oakland, San Leandro, Stockton

Hon. Cynthia Sterling, Former President of Fresno City Council

Hon. Linda Handy, Member of the Peralta Community College Board of Trustees

Hon. Fatima Alleyne, President of the Contra Costa County Board of Education

Hon. Kimberly Tapscott-Munson, Trustee – Office of Education, Fresno County

Hon. Keshia Thomas, Trustee Fresno Unified School Board

Lisa Williams, Campaign Consultant

Peggy Moore, Campaign Consultant and former California Director for President Obama

Dr. Robyn Fisher, Principal Consultant, RT Fisher Enterprises,

Dr. Eileen Pippins, Organizational Development and Education Consultant

Irella Blackwood, CPA and Director, Board of Governors for the Institute of Internal Auditors.

Andrea Shorter, Commissioner, S.F. Commission on the Status of Women