



COUNCILMEMBER ESMERALDA SORIA
& COUNCIL MIGUEL ARIAS

PRESS RELEASE

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JOINT PRESS RELEASE

FOR IMMEDIATE RELEASE
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Councilmember Soria & Councilmember Arias To Kick-off Olive Avenue Streetscape

Fresno, CA – Councilmember Soria and Councilmember Arias are excited that the Tower Beautification Project continues to move forward with the Olive Avenue Streetscape. Today road closures for eastbound lane of Olive Avenue begin which will be rerouted alternating with westbound traffic to prepare for the re-construction work of the Olive Avenue Streetscape project. This is a Streets Improvement Federal Grant Project with a \$1.3 million investment, which will begin this Wednesday, May 19 through July 22, 2021. A press conference will be held **today, May 17, 2021 at 4:30pm at Olive Avenue and Lucerne Lane** next to Teazers at **645 E Olive Ave, Fresno, CA 93728**.

The Olive Avenue Streetscape will bring improvements such as sidewalk bulb-outs, reconstruction of medians, new high visibility crosswalks, landscaping and repaving in the area between Yosemite Avenue and Roosevelt Avenue. The Tower Beautification also includes the installation of eight-mosaic art trashcans along Olive Avenue, upgraded overhead LED string lighting above Olive Avenue and re-painting of the Tower District crosswalk art located at the Olive Avenue and Wishon Avenue intersection.

“This is a very exciting time in District 1 as we witness the beginning of the construction along Olive Avenue from Yosemite to Roosevelt as part of our Tower District Beautification Plan. This \$1.3 million dollar project will bring much needed improvements to Olive Ave, and I am happy to report that the improvements will include.” said Esmeralda Soria, City Councilmember.

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